

## 6 BENEFITS to giving through the Community Foundation:

### Creative and easy ways to give

We offer abundant choices to make current gifts, deferred gifts and gifts that provide you with income. We will work with you and your professional advisor to identify your best giving option.

### Maximum tax benefits

Your contributions qualify for the maximum allowable deduction for income, gift and estate tax purposes.

### Strong investment stewardship

Your gift will be placed in our highly diversified asset pool, benefiting from the guidance of experienced professional investment managers.

### Leaving your legacy

Through your endowment fund at the Community Foundation, your gifts work to benefit the causes you care about, today and forever.

### Leadership and community knowledge

Our staff is familiar with the challenges and opportunities in Ingham, Eaton and Clinton counties. We can help you make the most informed decisions possible about your giving.

### Recognition or anonymity

The Community Foundation appreciates the generosity of our donors! We would love to share your story to inspire others to give. We also provide the benefit of anonymity for donors who prefer that option.

### What is an endowment fund?

When someone makes an endowed gift to our Community Foundation, it is permanently invested and grows over time. Earnings and appreciation from endowed funds allow the Foundation to make grants to nonprofits and charitable projects in the community.

### Why make an endowed gift?

Our Community Foundation helps people create endowment funds – many bearing the name of the donor or donor's family. Because endowments are permanent, they benefit our community forever. You have the satisfaction of knowing your charitable gifts will support the causes you care about for generations to come.

**And your legacy will last forever.**

# It pays to be charitable



*The mission of the Capital Region Community Foundation is to serve the charitable needs and enhance the quality of life in Ingham, Eaton and Clinton counties. The Community Foundation's three priorities are donor services, nonprofit support and strategic projects. We are a 501(c)(3) public charity.*



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## Philanthropy gives us a feeling of value and satisfaction – it feeds our desire to make a difference in our community.

Many people who make estate plans are also thinking about how they will be remembered after they're gone. Leaving a legacy of charity can be fulfilling.

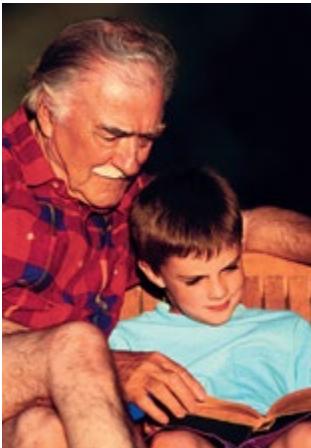
There are also financial rewards to being philanthropic. When you give during your lifetime, you may receive significant tax benefits while you see the impact of your gifts. When you give through your estate plan, you can give more to your favorite charities while saving your heirs from higher inheritance taxes.

The key to having a rewarding philanthropic experience is finding the best fit for your charitable priorities, goals and personal preferences.

This brochure can help start a conversation with your professional advisor about your charitable plans.

### What sort of impact would you like to make?

- I want to give back to the community that has contributed to my success
- I want to improve the economy and the quality of life in this community
- I want to share my good fortune with others who are less fortunate
- I want to meet urgent, critical needs
- I want to help the largest number of people possible
- I want to make a significant difference in the lives of a few people
- Other: \_\_\_\_\_



### Which causes or organizations do you hope to advance with your giving?

- My community's greatest needs
- Animals
- Arts and culture
- Clothing, food, shelter
- Community Foundation
- Disadvantaged youth
- Education
- Environment
- Health
- Human services
- Workforce development
- Placemaking for a vibrant community
- Alma mater: \_\_\_\_\_
- Faith organization: \_\_\_\_\_
- Favorite charity: \_\_\_\_\_
- Other: \_\_\_\_\_

### How would you like to time your gifts from a personal perspective?

- Give all gifts during lifetime
- Give some gifts during lifetime, some after death
- Give all gifts after death

### How long should any fund you might establish last?

- Endow my entire gift
- Endow some of my gift, make a portion available for immediate distribution
- Distribute all of my gift right away



### Would you like information on any of the following topics?

- Understanding community needs and opportunities
- Evaluating charitable giving options
- Starting or operating a private foundation
- Starting a donor advised fund or other fund at the Community Foundation
- Evaluating nonprofit effectiveness
- Financial and tax benefits of various types of gifts